

## West Midlands Cycle Competition T&Cs

- 1) The promoter for the prize draw is Transport for West Midlands in conjunction with West Midlands Cycle Hire.
- 2) To enter this free prize draw entrants must share their photos using West Midlands Cycle Hire, or their journey end screen on their social media channels using #eBikeWeek and tag us on social media (either twitter, facebook, or Instagram) at @WMCycleHire and #eBikeWeek
- 3) Entry is open to UK residents in the West Midlands aged 16 or over as of 30<sup>th</sup> May 2022
- 4) The prize draw opens at 12:00am on 6 June 2022 closes at 11:59pm on 12 June 2022. Late entries will not be valid.
- 5) All complete entries will be entered into the prize draw. One winner will be selected at random from eligible entries by West Midlands Cycle Hire adjudicator on 17<sup>th</sup> June 2022.
- 6) The winner will receive 300 minutes free West Midlands Cycle Hire, to be added to their West Midlands Cycle Hire account.
- 7) The prize is not transferrable and no alternative is available. Transport for West Midlands reserves the right to substitute similar alternatives of equivalent or greater value.
- 8) Transport for West Midlands shall announce the winner via social media on 17<sup>th</sup> June 2022. The winner must contact @wmcyclehire with their contact details following the announcement. They have 7 days to claim their prize.
- 9) All decisions of Transport for West Midlands and West Midlands Cycle Hire in respect of the prize draw will be final and binding on all entrants and no correspondence will be entered into.
- 10) Transport for West Midlands and West Midlands Cycle Hire reserves the right, subject to the applicable law, to terminate the prize draw at any time. In the event of termination or suspension, at its discretion, Transport for West Midlands and West Midlands Cycle Hire shall select winners from eligible entries received prior to such termination.
- 11) Transport for West Midlands and West Midlands Cycle Hire reserves the right to modify these terms and conditions at any time on giving notice at [www.wmcyclehire.co.uk](http://www.wmcyclehire.co.uk)
- 12) By entering into this prize draw the entrant consents to the use of his personal data by Transport for West Midlands and West Midlands Cycle Hire for the purposes of administering the prize draw and for the purposes set out in the Data Protection statement below. Any personal data relating to entrants will not be disclosed to a third party. For more information, please see our Privacy Policy.
- 13) In entering this prize draw, the winner gives irrevocable permission to Transport for West Midlands and West Midlands Cycle Hire to use the winner's name without further compensation in any advertising or publicity without recompense.
- 14) By participating in this prize draw, to the extent permissible by law, the participant releases Transport for West Midlands and West Midlands Cycle Hire from any and all claims, damages or liabilities howsoever arising from or relating to participation in the prize draw.
- 15) By participating in this prize draw all entrants are bound by these Terms and Conditions. Any entries that do not conform to these Terms and Conditions will be disqualified from the prize draw.
- 16) Transport for West Midlands and West Midlands Cycle Hire reserves the right at any time to amend, cancel or suspend the prize draw if for any reason beyond our control this prize draw is not capable of running as planned.

17) These Terms and Conditions shall be governed and construed in accordance with English Law and will be subject to the exclusive jurisdiction of the English Courts.

*Data Protection Act 2018.* Transport for West Midlands and West Midlands Cycle Hire *will keep your personal information and details secure in compliance with the data protection provisions. Each entrant provides their consent to use their information for administration, notifying you of future updates to our products or services, for analysis purposes and to contact you, in line with the Data Protection Act 2018.* For further information on how we process your personal information, and your rights please see our privacy notice